

TURNKEY PACKAGES

Exhibit Space • Display Package • Exhibits Plus Promotional Package
ALL IN ONE EASY PAYMENT

Turnkey Display and Exhibits Plus Promotional Package Benefits:

- Includes cost of exhibit space
- Complete turn-key display package (see below)
- The companies' ID headers will be located in the blue square on the back wall. Counter will include exhibitor logo only.
- Custom graphics may be added to the back wall and the counter(s) for an additional fee. Counters can be fully white or include your company logo if selected. Please contact Ken Castronova, GES at kcastronova@ges.com for custom branding.
- Exhibits Plus Package Includes:
 - Enhanced exhibitor listing including logo and video on IWCE website
 - Your company logo on the IWCE event website
 - One post-show mailing via approved third-party direct mail service (sponsor provides mailing pieces and postage)
 - Lead Touch Upgrade available at a 20% discount
- Exhibits Plus Mobile App Upgrade:
 - In-app Exhibitor listing including: Company Name, Booth number, 50 word description and product categories
 - Company highlighted in all listings and search results, plus listing in the Featured Exhibitors section
 - Full screen ad that shows when Buyers click on your link
 - Up to three showcase products with photos and description, plus up to three showcase offers
 - Fully indexed and searchable content



OPTION #1: 10x10' PACKAGE

10'x10' Display Package: \$7,000

Includes:

- 10' wide x 8' tall white backwall and 3' high side walls
- ID sign
- 1 tall starbase table
- 3 stools
- 1-1 meter wide x ½ meter deep counter
- Carpet
- Wastebasket
- 2 arm lights
- 5 amp drop: one 500 watt connection



OPTION #2: 10x20' PACKAGE

10'x20' Display Package: \$12,200

Includes:

- 20' wide x 8' tall white backwall and 3' high side walls
- ID sign
- 2 tall starbase table
- 6 stools
- 2-1 meter wide x ½ meter deep counters
- Carpet
- Wastebasket
- 4 arm lights
- 5 amp drop: one 500 watt connection

For more information, contact your Sales Manager:

Stephanie McCall • 913-981-6146 • Stephanie.McCall@penton.com

Lucy Green • 949-838-2160 • Lucy.Green@penton.com



Conference: March 5-9, 2018 • Exhibits: March 7-8, 2018
Orange County Convention Center • Orlando, FL

IWCEexpo.com

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Please Complete and Submit to Sales Manager

Yes, please include my company logo on the front panel of the counter.

(Please email logo in .eps or .ai format to Kathryn Holabird at Kathryn.Holabird@penton.com)

No, I do not want to include my company logo on the front panel of the counter (panel will be white).

Turn-Key Booth Selection:

10x10' \$7,000

10x20' \$12,200

Carpet Color:

Black

Red

Burgundy

Blue

Green

Gray

Exhibiting Company Name _____ Booth # _____

Company Contact _____ Sponsorship Contact _____

Email _____

Address: _____

City _____ State _____

Zip _____ Country _____

Office Phone* _____ Mobile Phone* _____

Fax* _____ *Please include city and country codes

Preferred Method of Message: Email Office Voicemail Mobile Voicemail Text

TERMS & CONDITIONS: Exhibitor agrees to pay the applicable amount indicated above for the sponsorship selected above. In the event that the sponsor must cancel its contract for sponsorship, no refunds will be offered. It is understood that exhibitors are responsible for providing IWCE with all company logos and advertising material for use with any sponsorship and all materials provided are subject to approval by Show Management in its discretion. Acceptance of this application by Penton constitutes a contract, and by signing below, exhibitor agrees to abide by the terms and conditions herein as well as the Terms and Conditions of List Rental and Penton Online Services Terms and Conditions set forth on the Advertising and Sponsorship section of iwceexpo.com, each of which are by this reference incorporated herein and made a part hereof.
Once your contract is processed, you will receive an email containing payment information.

Authorized Signature _____

Print Name _____

Title _____ Date _____

Please note: Exhibitor will also need to complete IWCE 2018 Exhibit Space Application and Contract.

Please return the signed contract to your assigned Sales Manager below:
Stephanie McCall • 913-981-6146 • Stephanie.McCall@penton.com
Lucy Green • 949-838-2160 • Lucy.Green@penton.com